

# 2026 SYSU.AA.NE

## Dragon Boat Racing Sponsorship

The Boston Dragon Boat Festival is the oldest and one of the largest dragon boat festivals in the U.S., attracting over 70 teams and 60,000+ attendees.

The Sun Yat-Sen University Alumni Association of New England (SYSU.AA.NE) Dragon Boat Team has rapidly emerged as a competitive force. In 2023, we reached Group C, and in 2024, we secured second place in Group B. In 2025, we achieved a historic breakthrough, ranking 15th overall (out of 72 teams) in Boston and winning our first Gold Medal at the Rhode Island Dragon Boat Festival. This year, we are training weekly for the **2026 Boston Dragon Boat Race on June 13-14**.

We invite you to **partner with us** and gain **brand exposure** in this vibrant community event through our media platforms, including

- **WeChat official account** (~300 followers, **600+ views per post**)
- **WeChat group chat** (~500 members in New England/Boston)
- **Rednote: sysu\_newengland**, a vibrant lifestyle hub for young professionals and students in Boston.

### Sponsorship Levels

Sponsorship	Bronze (\$500)	Silver (\$1,000)	Gold (\$2,000)
Promotion in media <sup>1</sup>	✓	✓	✓
Participation in <b>Celebration banquet</b>	✓	✓	✓
<b>Company logo on racing shirts</b>		✓	✓
<b>Distribution of promotional items</b> <sup>2</sup>			✓

1. *Company name, logo, and introduction in our WeChat articles, posters, and news releases for the 2026 Boston Dragon Boat race*

2. *Distribution of company-branded promotional items on racing day*

[For restaurants that are interested in sponsoring us, direct deposit or dining discounts are welcome. Details can be discussed.](#)

[SYSU.AA.NE](#) is a recognized 501(c)(3) tax-exempt organization. We [reserve the right of final explanation](#). Thank you for your support!

### Contact Information:

Lida Zhang

**Phone:** 857-928-3353

**Email:** [sysuaa.ne@gmail.com](mailto:sysuaa.ne@gmail.com)

### Payment Information:

(send to our accountant.)

- **Check:**
  - **Payable to:** Ting Xu
  - **Mailing Address:** 51 Pearl St, Unit 203, Malden, MA 02148
- **Venmo:** @tingxu1994
- **Zelle:** 3416008302

More info:

📌 **2025 Race:** [Link](#)   📌 **2024 Race:** [Link](#)   📌 **Website:** [bostondragonboat.org](http://bostondragonboat.org)

# 2026 中山大学新英格兰校友会 SYSU.AA.NE

## 龙舟队赞助方案

波士顿龙舟节, 是美国历史最悠久、规模最大的龙舟赛事, 2025年吸引超过 **70支队伍** 及 **6万+**观众参与, 是展现品牌影响力的绝佳平台! 中山大学新英格兰地区校友会龙舟队 正以强劲势头崛起, 三年实现三次飞跃!

- 2023年: 首战跻身 **C组**, 实现从零到一的突破;
- 2024年: 稳步进阶, 勇夺**B组亚军**, 全场排名跃升至第24名;
- 2025年: 刷新队史纪录! 波士顿赛200米冲出 52.63秒, 全场总排名**第15名**;更在罗德岛龙舟节斩获**金牌**!

2026年, 我们蓄势待发——每周刻苦训练, 全力备战 **6月13-14日** 查尔斯河畔的波士顿龙舟赛!

诚邀您携手合作, 通过以下我们的社交媒体在当地社区中提升品牌曝光

- ✓ 微信公众号: SYSUBOS, 粉丝300+, 单篇阅读量600+
- ✓ 新英格兰/波士顿地区校友微信群: 成员500+
- ✓ 小红书: 中山大学新英格兰校友会, 高净值客户, 丰富校友活动, 活跃社区

赞助权益如下:

赞助级别	铜牌赞助(\$500)	银牌赞助(\$1,000)	金牌赞助(\$2,000)
全媒体宣传 <sup>1</sup>	✓	✓	✓
共享庆功宴	✓	✓	✓
队服印制企业标识		✓	✓
赛事日品牌物料分发 <sup>2</sup>			✓

1. 全媒体宣传: 企业名称、标识及简介将展示于赛事相关微信推文、海报、新闻稿以及小红书推送中。
2. 品牌物料分发: 赛事日派发企业定制宣传品(如传单、礼品等), 可设立摊位进行宣传。

欢迎餐饮商家通过直接赞助或提供折扣支持, 具体细节可协商。SYSU.AA.NE保留最终解释权。

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您的支持, 是我们破浪前行的动力!

🔗 2025 龙舟赛事: [Link](#) 🌸 2024 龙舟赛事: [Link](#) 🌸 官方赛事网站: [bostondragonboat.org](http://bostondragonboat.org)